



Subject: Report of Day-10 (25.12.2025) on celebration “Swachhta Pakhwada” by ICAR-IIWM, Bhubaneswar – reg.

On Day-10 of the on-going Swachhta Pakhwada i.e., on 25th December 2025, a Swachhta programme involving farmers, farmwomen, village youth and school children was organized in Gutpapada village of Jatni block of Khordha district. At the outset, the participants were administered swachhta pledge and then sensitized about various activities being take up and practices being promoted among people. Participants were informed about waste and plastic management at household level. Villagers were advised to protect trees and nearby ecosystem. Participants were also sensitized about adverse effects of increasing plastic pollution, and were advised to stop burning of garbage and plastics so as to maintain a clean environment. Then all the participants went through the village cleaning the village roads. A signature campaign to gather pledges on Swachhta was also launched. A total of seventy two (72) villagers participated in the programme and pledged their support to Swachhta. Some of the photographs of Day-10 are presented below.

	
Swachhta Pledge being administered to the participants	Sensitization of participants
	
A snap of the cleaning activity in the village	Cleaning in progress



Villagers after cleaning the village road

Sl No.	Name	Age	Gender
1	Leena Majhi	25	Female
2	Sukanta Majhi	30	Female
3	Subarna Majhi	25	Female
4	Monika Majhi	25	Female
5	Monika Majhi	25	Female
6	Suman Majhi	25	Female
7	Ramita Majhi	25	Female
8	Sukanta Majhi	25	Female
9	Amelia Majhi	25	Female
10	Prabati Majhi	25	Female
11	Sukanta Majhi	25	Female
12	Ramita Majhi	25	Female
13	Ramita Majhi	25	Female
14	Subarna Majhi	25	Female

Signature campaign